

Message Text

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PAGE 01 CASABL 00896 100905Z

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ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

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R 091420Z AUG 76

FM AMCONSUL CASABLANCA

TO SECSTATE WASHDC 4286

INFO AMEMBASSY RABAT

UNCLAS CASABLANCA 0896

E.O. 11652: N/A

TAGS: BEXP, MO

SUBJ: PORT DEVELOPMENT TECHNICAL SALES SEMINAR

REF: STATE 136205

1. PROPOSED TOPICS FOR SUBJECT SEMINAR ESPECIALLY APPROPRIATE FOR MOROCCO AND WE ANTICIPATE A SUCCESSFUL PRESENTATION. COMMATTACHE HAS AN APPOINTMENT WITH PORT DIRECTOR NEXT WEEK TO DISCUSS CO-SPONSORSHIP OF SEMINAR AND ARRANGE TO HAVE MISSION PARTICIPANTS MAKE TOUR OF PORTS OF CASABLANCA AND MOHAMEDIA. IT APPEARS, HOWEVER, THAT DURATION OF MISSION'S VISIT WILL PRECLUDE INTENDED VISIT TO RABAT AND PROPOSED SITE OF NEW PORT COMPLEX AT JORF LASFAR.

2. IT IS IMPERATIVE THAT COMPANY PAPERS AND PRESENTATIONS ARE MADE IN FRENCH. THEREFORE PARTICIPANTS SHOULD HAVE PAPERS TRANSLATED INTO FRENCH IN TIME TO HAVE ADVANCE TRIP. SINCE MOROCCO IS THE ONLY FRENCH SPEAKING COUNTRY ON MISSIONS-ITINERARY WE WILL ARRANGE TO RENT TRANSLATION EQUIPMENT. IN ORDER TO HAVE BROCHURES PRINTED AND RECEIVED BY PROSPECTIVE ATTENDEES IN AMPLE TIME PRIOR TO SEMINAR, WE SHOULD RECEIVE PICTURES AND BIO-DATA OF COMPANY REPS AND BACKGROUND INFORMATION ON COMPANIES DURING FIRST WEEK IN SEPTEMBER.

3. MISSION WILL STAY AT HOTEL EL MANSOUR OR HOTEL CASABLANCA. DECIDING FACTOR IS SITE SELECTION OF SEMINAR. WILL ADVISE WHICH HOTEL AND SCHEDULE OF MISSION'S ACTIVITIES AFTER MEETING WITH

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PORT DIRECTOR SABANNE.

FISHER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976CASABL00896
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760307-0298
From: CASABLANCA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760873/aaaacldid.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 136205
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 27 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 FEB 2004 by ReddocGW>; APPROVED <19 JAN 2005 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PORT DEVELOPMENT TECHNICAL SALES SEMINAR
TAGS: BEXP, MO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006